

# PLEIN AIR BRANDYWINE VALLEY JUDGED COMPETITION

## *RULES & REGULATIONS*

### **ELIGIBILITY**

Plein Air Brandywine Valley (PABV) is open to all artists 18 and over working in pastel, oil, acrylic, watercolor, mixed media, and photography. The show is juried.

### **APPLICATION PROCESS**

This is a juried event. Once artists are accepted into PABV, they will be responsible for submitting a \$75.00 registration fee confirming their participation in the event. Those paying by credit card should be sure to write PABV Registration in the memo field. For those using checks, please make checks payable to Children's Beach House and mail to:

Children's Beach House  
100. W. 10<sup>th</sup> Street,  
Suite 411  
Wilmington, DE 19801

For technical difficulties, or to make payment by phone, please contact Justin Nixon at 302-645-9184. The deadline for application is May 15 and selected artists will be notified by June 5. Please note, applications will be reviewed as they are received and PABV reserves the right to close the application process prior to May 15<sup>th</sup> if all of the spots are filled. It is important to apply as soon as possible!

Each painter/drawer must submit jpegs of four to eight pieces of their work through [www.pleinairbrandywinevalley.org](http://www.pleinairbrandywinevalley.org) as one component of the application process. If accepted, those same submissions will be used on the PABV website to advertise sample works of the accepted artists.

The application fee is a non-refundable \$25.00. Upon acceptance, registration fee of \$75.00 will be due to reserve an artist's place in the competition.

### **EVENT DETAILS**

Artists must check in to have their canvases stamped on Sunday evening at the Artists' Gathering. At this gathering the locations and detailed instructions will be distributed. **ARTISTS MAY NOT VISIT PRIVATE LOCATIONS PRIOR TO THE DAY OF THE EVENT. ARTISTS WHO BREAK THIS RULE WILL BE DISQUALIFIED AND NO REFUND WILL BE GIVEN.**

Painting, drawing and photography opportunities are scheduled for Monday through Thursday with two evening competitions included.

All works are to be completed outdoors in natural elements and NOT in studio or indoor spaces. Entries must be scenes from the selected locations without the use of a camera (with the exception of the participating photographers) or tutelage of any kind. Subject matter may include landscapes, wildlife, water views, architecture and people so long as they are depictions of the actual locations.

Artists may not bring guests or pets to the various locations during the events. Arrangements have been made with private and public locations for artists ONLY.

### **SUBMISSIONS**

Works can be turned in starting on Tuesday afternoon at Janssen's Market. In order to allow volunteers time to create an inventory - No more than three pieces will be accepted on Thursday, so artists MUST turn in some work on Tuesday and/or Wednesday. Up to

three pieces of photography may be turned in on Friday morning by 10:00 am. THESE RULES WILL BE STRICTLY ENFORCED.

All paintings and drawings must be submitted by Thursday evening. Each artist/photographer must submit a minimum of four original pieces created at a minimum of three different locations within the timeframes advertised for specific locations on specific days. Artists may submit a maximum of 10 pieces for submission.

Please note: A gallery commission of 40% will be charged for each piece sold. The 40% shall be a gallery fee to the beneficiary, Children's Beach House. All work submitted for judging must all be for sale. PABV will not hang any work that is not for sale in the exhibit.

Each submission must have a (removable) PABV label attached to the top right corner of the back of the frame and be accompanied by a display card and a corresponding inventory form. Labels, display cards, and inventory forms will be distributed on Sunday evening at the Artists' Gathering. PABV reserves the right to reject any work that is not properly registered, framed, and ready to be hung.

### **JUDGING**

Judging will occur on Friday between 4:00 p.m. and 6:30 p.m. Artists are not allowed in the exhibit hall during judging.

### **OPENING RECEPTION**

The Opening Reception will begin at 6:30 p.m. for artists, selected donors and sponsors. General ticket holders will be admitted at 7:00 p.m. Artists will be given one ticket to the Opening Reception and additional tickets can be purchased through the CBH office or website.

### **EXHIBIT HOURS**

The exhibit will be open to Ticket Holders on Friday evening from 7:00 – 10:00 p.m. The hours on Saturday are 10:00 a.m. – 4:00 p.m. and Sunday from 10:00 a.m. – 4:00 p.m. Art work may NOT be removed until 4:00 p.m. on Sunday evening. Artists are required to be present to remove work at 4:00 or to make arrangements in writing with the PABV staff.

### **PAINTING & PHOTOGRAPHY REQUIREMENTS**

#### **FRAMING AND MATTING**

**All work must be matted and framed. All work must be wired for hanging in the exhibition. NO saw-toothed hangers will be accepted! Dimensions of each work should not exceed 30" on any side, including frame.**

#### **ADDITIONAL PHOTOGRAPHY REQUIREMENTS**

Color, black and white, sepia, etc., images are eligible. Images should be shot using all natural elements. Photoshop or any subsets of programs that enhance images, create effects, or are beyond normal photographic and camera techniques **WILL** be eligible for entry.

Photographers are required to submit metafiles with time and date stamp for each submission. Only work completed on the days and within the time frames scheduled will be considered for judging. Images should be printed, matted, and framed for hanging in the exhibition. No saw-toothed hangers! Dimensions of each work should not exceed 30" on each side, including the frame.

#### **DISCLAIMER**

PABV is not responsible for loss or damage to any submitted works, but reasonable caution and diligent care will be taken with all submissions.

PABV reserves the right to disqualify works deemed objectionable. We also reserve the right to disqualify any entry that does not adhere to the rules and guidelines of the contest. All decisions of PABV are considered final.

#### **PREVIOUS EXHIBITION OR PUBLICATION**

Photographs may not have been previously exhibited or published and must have been taken at the approved venue between the approved hours.

#### **AWARDS & EXHIBIT AWARDS**

Awards will be determined at the discretion of the contest judges and contest coordinators. All work submitted for judging **MUST BE FOR SALE**. Work an artist decides not to sell during the PABV event may not be judged for an award or hung for display.

#### **Prizes will be awarded in the following categories:**

##### **Paintings & Drawings:**

- First Prize - \$2,000
- Second Prize - \$1,000
- Third Prize - \$500
- Honorable Mention**
- \$150 value

##### **Photography**

- First Prize - \$2,000
- Second Prize - \$1,000
- Third Prize - \$500
- Honorable Mention**
- \$150 value

##### **Artists' Choice (Participating Artists Choose Their Favorite Works) – Paintings & Drawings:**

- \$1,000

##### **Artists' Choice (Participating Artists Choose Their Favorite Works) - Photography:**

- \$1,000

**CONDITIONS AND LICENSING:** Winning Photographers/artists agree to make available to PABV high-resolution digital images, transparencies, and/or negatives of all winning entries, if requested. Winning photographers also grant non-exclusive, limited licensing rights to PABV, with no renewal period. If a **non-winning** photograph is used by PABV, a \$50 licensing fee will be paid at the time of final publication or printing. In any case, licensing will be solely for the purpose of promoting PABV. These uses many include, but are not limited to, publication in advertisements, rack cards, posters, magazines, newspapers, and other promotional applications. Any requests for reproduction of winning images by artists, galleries, businesses, or entities other than those named herein above, will be negotiated directly with the photographer/artist.

**\*Images uploaded to the online gallery will not be eligible for licensing fees.**