

# PLEIN AIR BRANDYWINE VALLEY JUDGED COMPETITION

## *RULES & REGULATIONS*

### **ELIGIBILITY**

Plein Air Brandywine Valley (PABV) is open to all artists 18 and over working in pastel, oil, acrylic, and watercolor. Plein Air Brandywine Valley 2020 will not be juried however participation is limited to 60 participants based on date of submission and registration fee. Artists may register for \$25 at [www.pleinairbrandywinevalley.org](http://www.pleinairbrandywinevalley.org) through July 10, 2020.

### **EVENT DETAILS**

Canvases will not be stamped this year as our traditional Sunday Artist Reception is cancelled. PABV 2020 is an open choice within the Brandywine Valley for locations over a 23-day period. Artists choose where they wish to paint within the Brandywine Valley. When a choice is made, artists when on-site may 'ping' their location to the PABV 2020 app which records the location in our database. You will also provide the location's address when you submit your images.

Painting and drawing opportunities are scheduled from Tuesday September 1st through Wednesday, September 23rd. Quick Draw and Nocturne events will not be scheduled this year. We encourage artists to paint at night. The committee is working to identify potential private location pop-ups in line with PABV's history of providing exciting venues in which to paint, only if these locations agree to group visits. Social distancing will be observed. These locations, if available will be announced to all participating artists electronically on Sunday, September 20, 2020 with specific instructions on the days and times available to paint.

The committee may recommend venue areas within the Brandywine Valley, for example, a townscape within the village of Marshallton, PA or Centreville, DE. It is each artists choice whether to utilize these suggestions or paint where they so choose.

All works are to be completed outdoors in natural elements and NOT in studio or indoor spaces. Entries must be scenes within the Brandywine Valley (from Phoenixville, PA to the north, New Castle, DE through to the C&D Canal and including Chesapeake City, MD to the south, west to Honey Brook, PA and east to Glen Mills, PA) without the use of a camera or tutelage of any kind. Subject matter may include landscapes, wildlife, water views, architecture, and people so long as they are depictions of the actual locations.

If arrangements can be secured with private and public locations, these venues will be for artists ONLY.

### **SUBMISSIONS**

Starting Tuesday, September 1<sup>st</sup> through Wednesday, September 23, 2020 artists may paint within the circumference of the Brandywine Valley. When completed, a digital image of your work must be submitted via the Plein Air Brandywine Valley app. Images must be (need format and size) and your work must be framed. All paintings will be sold framed.

All images of paintings and drawings must be submitted by 12 noon on Thursday September 24<sup>th</sup>, 2020. This ensures that all work will be available on the app for the virtual opening on Friday, September 25, 2020.

Each artist must submit a minimum of **four original pieces created at a minimum of three different locations** within the timeframes – September 1, through September 23, 2020. Artists may submit a maximum of 8 pieces for competition, of which a maximum of 2 pieces may be submitted from a previous Plein Air Brandywine Valley event.

Please note: A gallery commission of 40% will be charged for each piece sold. The 40% shall be a gallery fee to the beneficiary, Children’s Beach House. All work submitted for judging must be for sale. If an artist chooses to submit work from a past PABV event, this work will not be eligible for judging. PABV will not show any work that is not for sale in the virtual exhibit.

PABV reserves the right to reject any work that is not properly registered, framed, and ready to be shown in the virtual gallery app.

### **JUDGING**

Judging will be held virtually. Winners will be announced during the virtual gallery opening on Friday, September 25<sup>th</sup>, 2020.

### **EXHIBIT HOURS**

The virtual exhibit will be available through the Plein Air Brandywine Valley app to artists, donors, sponsors, supporters, and buyers from Friday, September 25<sup>th</sup> at 6:00 pm through Sunday, September 27<sup>th</sup> at 8 pm. The application will be unveiled on Friday, September 25<sup>th</sup>, no later than 12 pm, with instructions on navigating the virtual gallery app.

### **PAINTING REQUIREMENTS**

#### **FRAMING AND MATTING**

**All work must be framed.** No un-framed “gallery wrapped” canvas will be accepted. Dimensions of each work should not exceed 30” on any side, including frame.

#### **DISCLAIMER**

PABV is not responsible image quality of submitted works, but reasonable caution and diligent care will be taken to ensure the best presentation of all submissions to the virtual gallery app.

PABV reserves the right to disqualify works deemed objectionable. We also reserve the right to disqualify any entry that does not adhere to the rules and guidelines of the contest. All decisions of PABV are considered final.

#### **AWARDS & EXHIBIT AWARDS**

Awards will be determined at the discretion of the contest judges and contest coordinators. All work submitted for judging **MUST BE FOR SALE**. PABV will not show any work that is not for sale in the virtual exhibit.

**Prizes will be awarded in the following categories:**  
**Paintings & Drawings:**

- First Prize - \$1,000
- Second Prize - \$500
- Third Prize - \$300

**CONDITIONS AND LICENSING:** Artists agree that PABV may use, high-resolution digital images, transparencies, and/or negatives of all winning entries. These uses may include, but are not limited to, publication in advertisements, rack cards, notecards, posters, magazines, newspapers, calendars, and other promotional applications. Any requests for reproduction of winning images by artists, galleries, businesses, or entities other than those named herein above, will be negotiated directly with the artist.

**\*All Images uploaded to the virtual online gallery will not be eligible for licensing fees.**

**Small Works participation:**

- Your Participation is Optional
- Work may be completed at any time Tuesday September 1st – Wednesday September 23rd, at any venue within the Brandywine Valley.
- Small Works are standard 6”x 8” art surface.
- 1 submission per artist
- Maximum price is \$375, minimum \$175
- Minimum Commission is 40%.
- One small work painting is in ADDITION to the maximum 8 works allowed for submission for the Competition, however the small works may not be from the PABV 2019 competition.
- Small Works are NOT eligible for overall competition judging.

Small works will be exhibited in an exclusive area of the virtual gallery.