

Plein Air Brandywine Valley 2013  
Sunday, October 20, 2013 – Sunday October 27, 2013  
GENERAL INFORMATION

*Please read carefully.*

Plein Air Brandywine Valley (PABV) is open to all artists ages 18 and above working in pastel, oil, acrylic, watercolor, mixed media, and photography.

**APPLICATION PROCESS:** A non-refundable application fee of \$25.00 will be collected per artist at the time of registration to the PABV event. Register online at [www.pleinairbrandywinevalley.org](http://www.pleinairbrandywinevalley.org). Contact Rich Garrett (302.645.9184) if you encounter technical issues as you apply.

This is a juried event. Once artists are accepted into PABV, they will be responsible for submitting a **\$75.00 registration fee** confirming their participation in the event. Those paying by credit card should be sure to write PABV in the memo field; for those using checks, make payment to Children's Beach House and mail to the address below:

Children's Beach House  
100 W. 10<sup>th</sup> Street  
Suite 411  
Wilmington, DE 19801

Credit card payments may also be made by calling the Children's Beach House office at 302.655.4288 between 9:00 AM and 3:00 PM Monday – Friday or by visiting our website. The deadline for applications is June 15; however, PABV will continue to accept artists until we reach approximately 100 painters and 25 photographers. Once we have reached our target, the application process will close even if it is prior to June 15. Get the applications in early to be considered!

**EVENT REGISTRATION:** Artists may check in and have canvases stamped on Sunday, October 20, 2013. Times and location are TBD.

**ARTISTS' RECEPTION:** Participating artists must attend an opening reception on Sunday, October 20, 2013, from 5:00 PM until 7:00 PM (Location TBD). Artists will have the opportunity for Q&A and will receive additional event information.

**PAINTING / PHOTOGRAPHY:** Painting, drawing, and photography opportunities are scheduled from Monday, October 21. All works are to be completed outdoors in the natural elements and **NOT** in a studio or indoor spaces. Entries must be scenes from one of the approved venues without the use of a camera (with the exception of participating photographers) or tutelage of any kind. Please mark the location on the back of your painting or photograph using the (removable) identification stickers provided.

1. **ENTRY DEADLINE:** Entries are to be delivered to drop-off points identified throughout the event.
2. **Each artist/photographer must submit a minimum of four pieces and a maximum of eight pieces for inclusion in the judging, exhibition, and sale. However, artists/photographers may not submit more than two pieces on any given day. Therefore, artists/photographers must stagger their submissions on Tuesday, Wednesday, Thursday, and Friday in order meet these requirements.**

3. All work submitted for judging must be for sale.
4. Each submission must have a (removable) PABV label attached to the top right corner of the back of the frame and be accompanied by the completed inventory form. Labels and inventory forms will be distributed at the Artists' Opening Reception on Sunday, October 20, 2013. PABV reserves the right to reject any work that is not properly registered, framed, or ready to be hung.
5. Entries delivered to exhibition site after 10:00 AM on Friday, October 25, 2013, will not be accepted into the show/competition/sale.
6. **JUDGING:** Judging will occur on Friday, October 25, by a minimum of two qualified judges. Presentation will be part of the scoring system, so frame your entries in a manner that enhances your work.
7. **OPENING GALA:** The gala will open to ticket holders on Friday, October 25, 2013, from 7:00 PM—10:00 PM
8. All artists will receive free admission to the gala. Please RSVP to Rich Garrett at 302.645.9184 if you CANNOT attend. Artists' guests are required to pay \$100 /person for the gala reception.
9. **EXHIBIT TAKE-DOWN:** Sunday, October, 27, from 4:00—5:30. All unsold work must be removed at this time.
10. **COMMISSION:** A gallery commission of 40% will be charged for each piece sold. The 40% shall be a gallery fee to the beneficiary, Children's Beach House.

**Contacts:**

**Richard T. Garrett, Executive Director, Children's Beach House**  
100 W. 10<sup>th</sup> Street, Suite 411, Wilmington, DE 19801(302) 655.4288

## **PLEIN AIR BRANDYWINE VALLEY JUDGED COMPETITION** *RULES & REGULATIONS*

### **ELIGIBILITY**

Plein Air Brandywine Valley (PABV) is open to all artists 18 and over working in pastel, oil, acrylic, watercolor, mixed media, and photography. The show is juried.

Each artist/photographer must submit a minimum of four pieces and a maximum of eight pieces for inclusion in the judging, exhibition, and sale.

The application fee is a non-refundable \$25.00. Upon acceptance registration fee of \$75.00 will be due to reserve an artist's place in the competition.

Please note: A gallery commission of 40% will be charged for each piece sold. The 40% shall be a gallery fee to the beneficiary, Children's Beach House.

## **PAINTING & PHOTOGRAPHY REQUIREMENTS**

### **SUBJECT MATTER**

All work must be original and be created outdoors—in the natural elements of the approved venues during the PABV event, held October 21—24, 2013, not in a studio setting. Any subject created en plein air (in the open air vs. in studio) qualifies. Subjects may include landscapes, wildlife, marine scenes, streetscapes, architectural, environmental portraiture, and others of the photographer's or artist's choosing. Of course, images of painters or other PABV-related scenes are encouraged.

### **FRAMING AND MATTING**

All work must be matted and framed, unless using a gallery wrap canvas, in which case all sides should be painted. All work must be wired for hanging in the exhibition. NO sawtoothed hangers, please! Dimensions of each work should not exceed 30" on any side, including frame.

### **ADDITIONAL PHOTOGRAPHY REQUIREMENTS**

Color, black and white, sepia, etc., images are eligible. Images should be shot using all natural elements. Photoshop or any subsets of programs that enhance images, create effects, or are beyond normal photographic and camera techniques WILL be eligible for entry.

Photographers are required to submit metafiles with time and date stamp for each submission. Only work completed on the days and within the time frames scheduled will be considered for judging. Images should be printed, matted, and framed for hanging in the exhibition. No saw-toothed hangers! Dimensions of each work should not exceed 30" on each side, including the frame.

### **DISCLAIMER**

PABV is not responsible for loss or damage to any submitted works, but reasonable caution and diligent care will be taken with all submissions.

PABV reserves the right to disqualify works deemed objectionable. We also reserve the right to disqualify any entry that does not adhere to the rules and guidelines of the contest. All decisions of PABV are considered final.

### **PREVIOUS EXHIBITION OR PUBLICATION**

Photographs may not have been previously exhibited or published and must have been taken at the approved venue between the approved hours.

### **AWARDS & EXHIBIT AWARDS**

Awards will be determined at the discretion of the contest judges and contest coordinators.

### **Prizes will be awarded in the following categories:**

#### **Paintings & Drawings:**

- First Prize - \$2,000
- Second Prize - \$1,000
- Third Prize - \$500
- Honorable Mention
- \$150 value

**Photography**

-First Prize - \$2,000

-Second Prize - \$1,000

-Third Prize - \$500

**-Honorable Mention**

-\$150 value

**Artists' Choice (Participating Artists Choose Their Favorite Works) – Paintings & Drawings:**

-\$1,000

**Artists' Choice (Participating Artists Choose Their Favorite Works) - Photography:**

-\$1,000

**CONDITIONS AND LICENSING:** Winning Photographers/artists agree to make available to PABV high-resolution digital images, transparencies, and/or negatives of all winning entries, if requested. Winning photographers also grant nonexclusive, limited licensing rights to PABV, with no renewal period. If a **non-winning** photograph is used by PABV, a \$50 licensing fee will be paid at the time of final publication or printing. In any case, licensing will be solely for the purpose of promoting PABV. These uses many include, but are not limited to, publication in advertisements, rack cards, posters, magazines, newspapers, and other promotional applications. Any requests for reproduction of winning images by artists, galleries, businesses, or entities other than those named herein above, will be negotiated directly with the photographer/artist.

**\*Images uploaded to the online gallery will not be eligible for licensing fees.**