

Plein Air Brandywine Valley 2013  
Sunday, October 19, 2014 – Sunday October 26, 2014  
GENERAL INFORMATION

*Please read carefully.*

Plein Air Brandywine Valley (PABV) is open to all artists ages 18 and above working in pastel, oil acrylic, watercolor, mixed media, and photography.

**APPLICATION PROCESS:** A non-refundable application fee of \$25.00 will be collected per artist at the time of registration to the PABV event. Register online at [www.pleinairbrandywinevalley.org](http://www.pleinairbrandywinevalley.org). Contact Justin Nixon (302.645.9184) if you encounter technical issues as you apply.

This is a juried event. Once artists are accepted into PABV, they will be responsible for submitting a **\$75.00 registration fee** confirming their participation in the event. Those paying by credit card should be sure to write PABV in the memo field; for those using checks, make payment to Children's Beach House and mail to the address below:

Children's Beach House  
100 W. 10<sup>th</sup> Street  
Suite 411  
Wilmington, DE 19801

Credit card payments may also be made by calling the Children's Beach House office at 302.655.4288 between 9:00 AM and 3:00 PM Monday – Friday or by visiting our website. The deadline for applications is August 15; however, PABV will continue to accept artists until we reach approximately 75 painters and 25 photographers. Once we have reached our target, the application process will close even if it is prior to August 15. Get the applications in early to be considered!

**EVENT REGISTRATION:** Artists may check in and have canvases stamped on Sunday, October 19, 2014. Times and location are TBD.

**ARTISTS' RECEPTION:** Participating artists must attend an opening reception on Sunday, October 19, 2014, from 5:00 PM until 7:00 PM (Location TBD). Artists will have the opportunity for Q&A and will receive additional event information.

**PAINTING / PHOTOGRAPHY:** Painting, drawing, and photography opportunities are scheduled from Monday, October 24. All works are to be completed outdoors in the natural elements and **NOT** in a studio or indoor spaces. Entries must be scenes from one of the approved venues without the use of a camera (with the exception of participating photographers) or tutelage of any kind. Please mark the location on the back of your painting or photograph using the (removable) identification stickers provided.

1. **ENTRY DEADLINE:** Entries are to be delivered to drop-off points identified throughout the event.
2. **Each artist/photographer must submit a minimum of four pieces and a maximum of eight pieces for inclusion in the judging, exhibition, and sale. However, artists/photographers may not submit more than two pieces on any given day. Therefore, artists/photographers must stagger their submissions on Tuesday, Wednesday, Thursday, and Friday in order meet these requirements.**
3. All work submitted for judging must be for sale.
4. Each submission must have a (removable) PABV label attached to the top right corner of the back of the frame and be accompanied by the completed inventory form. Labels and inventory forms will be distributed at the Artists' Opening Reception on Sunday, October 19, 2014. PABV reserves the right to reject any work that is not properly registered, framed, or ready to be hung.

5. Entries delivered to exhibition site after 10:00 AM on Friday, October 24, 2014, will not be accepted into the show/competition/sale.
6. **JUDGING:** Judging will occur on Friday, October 24, by a minimum of two - four qualified judges. Presentation will be part of the scoring system, so frame your entries in a manner that enhances your work.
7. **OPENING GALA:** The gala will open to ticket holders on Friday, October 24, 2014, from 7:00 PM—10:00 PM
8. All artists will receive free admission to the gala. Please RSVP to Justin Nixon at 302.645.9184 or [OfficeManager@cbhinc.org](mailto:OfficeManager@cbhinc.org) if you CANNOT attend. Artists' guests are required to pay \$100 /person for the gala reception.
9. **EXHIBITION:** The exhibit will open on Friday at 6:30 p.m. for artists and at 7:00 p.m. for ticket purchasers. It will continue to be open and work will be for sale on Saturday and Sunday and admission is free.

Exhibit Hours

Saturday	10:00 AM--6:00 PM
Sunday	Noon—4:00 PM

10. **EXHIBIT TAKE-DOWN:** Sunday, October, 26, from 4:00—5:30. All unsold work must be removed at this time.
11. **COMMISSION:** A gallery commission of 40% will be charged for each piece sold. The 40% shall be a gallery fee to the beneficiary, Children's Beach House.

**Contacts:**

**Richard T. Garrett, Executive Director, Children's Beach House**  
100 W. 10<sup>th</sup> Street, Suite 411, Wilmington, DE 19801(302) 655.4288