

# PLEIN AIR BRANDYWINE VALLEY JUDGED COMPETITION

## *RULES & REGULATIONS*

### **ELIGIBILITY**

Plein Air Brandywine Valley (PABV) is open to all artists 18 and over working in pastel, oil, acrylic, watercolor, mixed media, and photography. The show is juried.

Each artist/photographer must submit a minimum of four pieces and a maximum of six pieces through [www.pleinairbrandywinevalley.org](http://www.pleinairbrandywinevalley.org) as one component of the application process. If accepted, those same submissions will be used on the PABV website to advertise sample works of the accepted artists.

The application fee is a non-refundable \$25.00. Upon acceptance registration fee of \$75.00 will be due to reserve an artist's place in the competition.

Each artist/photographer must submit a minimum of four original pieces created at a minimum of three different locations within the timeframes advertised for specific locations on specific days. Artists may submit a maximum of 10 pieces for submission.

Please note: A gallery commission of 40% will be charged for each piece sold. The 40% shall be a gallery fee to the beneficiary, Children's Beach House.

### **PAINTING & PHOTOGRAPHY REQUIREMENTS**

#### **SUBJECT MATTER**

All work must be original and be created outdoors—in the natural elements of the approved venues during the PABV event, held October 20—23, 2014, not in a studio setting. Any subject created *en plein air* (in the open air vs. in studio) qualifies. Subjects may include landscapes, wildlife, marine scenes, streetscapes, architectural, environmental portraiture, and others of the photographer's or artist's choosing. Images of painters or other PABV-related scenes are encouraged.

#### **FRAMING AND MATTING**

All work must be matted and framed, unless using a gallery wrap canvas, in which case all sides should be painted. All work must be wired for hanging in the exhibition. NO saw-toothed hangers, please! Dimensions of each work should not exceed 30" on any side, including frame.

#### **ADDITIONAL PHOTOGRAPHY REQUIREMENTS**

Color, black and white, sepia, etc., images are eligible. Images should be shot using all natural elements. Photoshop or any subsets of programs that enhance images, create effects, or are beyond normal photographic and camera techniques **WILL** be eligible for entry.

Photographers are required to submit metafiles with time and date stamp for each submission. Only work completed on the days and within the time frames scheduled will be considered for judging. Images should be printed, matted, and framed for hanging in the exhibition. No saw-toothed hangers! Dimensions of each work should not exceed 30" on each side, including the frame.

#### **DISCLAIMER**

PABV is not responsible for loss or damage to any submitted works, but reasonable caution and diligent care will be taken with all submissions.

PABV reserves the right to disqualify works deemed objectionable. We also reserve the right to disqualify any entry that does not adhere to the rules and guidelines of the contest. All decisions of PABV are considered final.

#### **PREVIOUS EXHIBITION OR PUBLICATION**

Photographs may not have been previously exhibited or published and must have been taken at the approved venue between the approved hours.

#### **AWARDS & EXHIBIT AWARDS**

Awards will be determined at the discretion of the contest judges and contest coordinators. All work submitted for judging **MUST BE FOR SALE**. Work an artist decides not to sell during the PABV event may not be judged for an award or hung for display.

#### **Prizes will be awarded in the following categories:**

##### **Paintings & Drawings:**

- First Prize - \$2,000
- Second Prize - \$1,000
- Third Prize - \$500
- Honorable Mention**
- \$150 value

##### **Photography**

- First Prize - \$2,000
- Second Prize - \$1,000
- Third Prize - \$500
- Honorable Mention**
- \$150 value

##### **Artists' Choice (Participating Artists Choose Their Favorite Works) – Paintings & Drawings:**

- \$1,000

##### **Artists' Choice (Participating Artists Choose Their Favorite Works) - Photography:**

- \$1,000

**CONDITIONS AND LICENSING:** Winning Photographers/artists agree to make available to PABV high-resolution digital images, transparencies, and/or negatives of all winning entries, if requested. Winning photographers also grant non-exclusive, limited licensing rights to PABV, with no renewal period. If a **non-winning** photograph is used by PABV, a \$50 licensing fee will be paid at the time of final publication or printing. In any case, licensing will be solely for the purpose of promoting PABV. These uses many include, but are not limited to, publication in advertisements, rack cards, posters, magazines, newspapers, and other promotional applications. Any requests for reproduction of winning images by artists, galleries, businesses, or entities other than those named herein above, will be negotiated directly with the photographer/artist.

**\*Images uploaded to the online gallery will not be eligible for licensing fees.**